
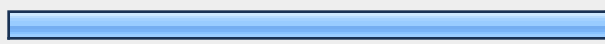


# AAOR Affiliates - The Survey You've Been Expecting

1. If you have a DRE License, what year & month does it expire/renew?					
	Jan, Feb, Mar	Apr, May, Jun	Jul, Aug, Sep	Oct, Nov, Dec	Response Count
2010	0.0% (0)	<b>100.0% (1)</b>	0.0% (0)	0.0% (0)	1
2011	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0
2012	<b>100.0% (1)</b>	0.0% (0)	0.0% (0)	0.0% (0)	1
2013	0.0% (0)	<b>50.0% (1)</b>	0.0% (0)	<b>50.0% (1)</b>	2
2014	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0
N/A	<b>100.0% (8)</b>	0.0% (0)	0.0% (0)	0.0% (0)	8
<i>answered question</i>					<b>12</b>
<i>skipped question</i>					<b>3</b>

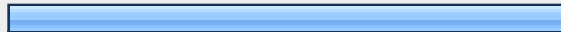


2. Which MLS do you belong to: (check all that apply)			
		Response Percent	Response Count
EBRD - East Bay Regional Data		7.7%	1
Bay East		0.0%	0
Other		0.0%	0
<b>None</b>		<b>92.3%</b>	<b>12</b>
<i>answered question</i>			<b>13</b>
<i>skipped question</i>			<b>2</b>

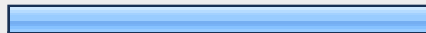
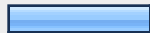


3. How is YOUR business at the moment?			
		Response Percent	Response Count
Great! It's booming!		7.1%	1
Busy, but I could still handle more		42.9%	6
<b>I'd like more, maybe with more REALTORS</b>		<b>50.0%</b>	<b>7</b>
Hmmm, nothing right now but I'm working on it		0.0%	0
		<b>answered question</b>	<b>14</b>
		<b>skipped question</b>	<b>1</b>

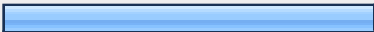
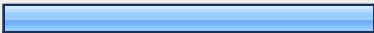
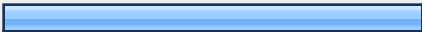
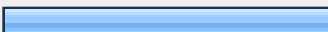

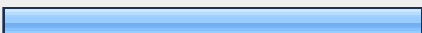
4. How would you prefer to receive AAOR communications?			
		Response Percent	Response Count
Email		100.0%	15
Text Message		0.0%	0
Read it myself on the website		0.0%	0
Doesn't matter because I file/delete the message		0.0%	0
		<b>answered question</b>	<b>15</b>
		<b>skipped question</b>	<b>0</b>

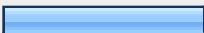

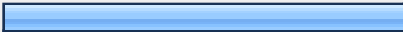
5. Do you receive too much email from AAOR?			
		Response Percent	Response Count
Yes, it feels like SPAM		0.0%	0
Occasionally it is too much		13.3%	2
<b>No, seems like the right amount</b>		<b>86.7%</b>	<b>13</b>
No, I want more		0.0%	0
		<i>answered question</i>	<b>15</b>
		<i>skipped question</i>	<b>0</b>


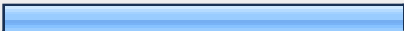

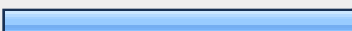

6. Do you use the AAOR website: <a href="http://www.AlamedaAOR.org">www.AlamedaAOR.org</a> ?			
		Response Percent	Response Count
YES		53.3%	8
NO		46.7%	7
		<i>answered question</i>	<b>15</b>
		<i>skipped question</i>	<b>0</b>

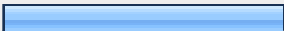

7. Do you attend AAOR events?			
		Response Percent	Response Count
Yes		85.7%	12
No, because I have another job		0.0%	0
No, because I don't have the time/too busy		7.1%	1
No, because the events are not relevant to me and/or my business		0.0%	0
No, because I don't want to		7.1%	1
		<b>answered question</b>	<b>14</b>
		<b>skipped question</b>	<b>1</b>

8. Does the current INFORUM time of 8:30am work well with your schedule?			
		Response Percent	Response Count
Yes		64.3%	9
No, a later morning would be better (9am-10:30ish)		21.4%	3
No, an early afternoon would be better (1pm)		7.1%	1
No, Tuesday conflicts with tour and doesn't work for me at all		0.0%	0
No, no, no! I just won't go!		7.1%	1
		<b>answered question</b>	<b>14</b>
		<b>skipped question</b>	<b>1</b>

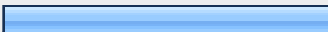
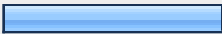


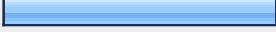

9. What type of INFORUM topics would be of interest? (check all that apply)			
		Response Percent	Response Count
Real Estate Law		57.1%	8
Motivational		57.1%	8
<b>Real Estate Professional Development</b>		<b>64.3%</b>	<b>9</b>
City of Alameda - Departments (Real Estate related)		50.0%	7
Real Estate Tax information		42.9%	6
<b>City Government/Community Information</b>		<b>64.3%</b>	<b>9</b>
		<i>answered question</i>	<b>14</b>
		<i>skipped question</i>	<b>1</b>

10. Would you like to be a speaker at an Inforum?			
		Response Percent	Response Count
Yes, I will contact Dee at the AAOR Office		30.8%	4
No, but I would like to sponsor an INFORUM		7.7%	1
<b>No thanks</b>		<b>61.5%</b>	<b>8</b>
		<i>answered question</i>	<b>13</b>
		<i>skipped question</i>	<b>2</b>

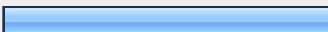
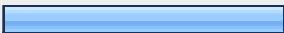

11. What type of events would you like to see more of? (check all that apply)			
		Response Percent	Response Count
General Membership		38.5%	5
Education		61.5%	8
INFORUM: Guest Speakers		61.5%	8
Social		53.8%	7
Community		61.5%	8
		<i>answered question</i>	13
		<i>skipped question</i>	2




12. If a general membership meeting was held at 7pm on a weeknight, would you attend?			
		Response Percent	Response Count
Yes		42.9%	6
No		57.1%	8
		<i>answered question</i>	14
		<i>skipped question</i>	1

**13. What would you be willing to do to grow your clientele and get your word out to the REALTOR members?  
(check all that apply)**

		Response Percent	Response Count
Volunteer at Association Events		50.0%	6
Join the Affiliate Committee		33.3%	4
<b>Be a part of an "Affiliate Faire"</b>		<b>75.0%</b>	<b>9</b>
Sponsor/Co-Sponsor Events		50.0%	6
Advertise on the AAOR Website		41.7%	5
Make a 30 second video to be emailed to members		8.3%	1
Nothing at the moment. I have tons of clients!		0.0%	0
		<b>answered question</b>	<b>12</b>
		<b>skipped question</b>	<b>3</b>

**14. How happy are you with the Alameda Association of REALTORS®?**

		Response Percent	Response Count
<b>Very happy</b>		<b>50.0%</b>	<b>7</b>
Mostly happy		42.9%	6
It's just OK		7.1%	1
Blah!		0.0%	0
		<b>answered question</b>	<b>14</b>
		<b>skipped question</b>	<b>1</b>

15. Who is the Alameda AOR's Association Executive?			
		Response Percent	Response Count
Rob Platt		21.4%	3
<b>Dee Ostrofsky-Williams</b>		<b>71.4%</b>	<b>10</b>
Kristin McMahan		0.0%	0
Beverly Johnson		0.0%	0
Not sure		7.1%	1
		<i>answered question</i>	<b>14</b>
		<i>skipped question</i>	<b>1</b>

16. Please enter any additional comments: (all responses are confidential)		
		Response Count
		3
		<i>answered question</i>
		<b>3</b>
		<i>skipped question</i>
		<b>12</b>