
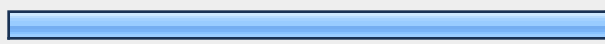


AAOR Affiliates - The Survey You've Been Expecting

1. If you have a DRE License, what year & month does it expire/renew?					
	Jan, Feb, Mar	Apr, May, Jun	Jul, Aug, Sep	Oct, Nov, Dec	Response Count
2010	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	1
2011	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0
2012	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	1
2013	0.0% (0)	50.0% (1)	0.0% (0)	50.0% (1)	2
2014	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0
N/A	100.0% (8)	0.0% (0)	0.0% (0)	0.0% (0)	8
<i>answered question</i>					12
<i>skipped question</i>					3

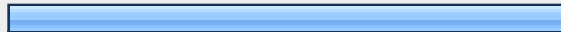


2. Which MLS do you belong to: (check all that apply)			
		Response Percent	Response Count
EBRD - East Bay Regional Data		7.7%	1
Bay East		0.0%	0
Other		0.0%	0
None		92.3%	12
<i>answered question</i>			13
<i>skipped question</i>			2

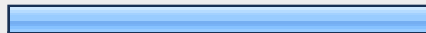
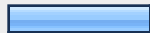


3. How is YOUR business at the moment?			
		Response Percent	Response Count
Great! It's booming!		7.1%	1
Busy, but I could still handle more		42.9%	6
I'd like more, maybe with more REALTORS		50.0%	7
Hmmm, nothing right now but I'm working on it		0.0%	0
		answered question	14
		skipped question	1

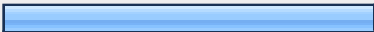
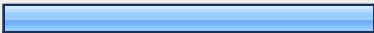
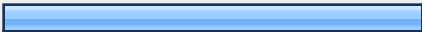
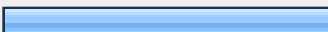

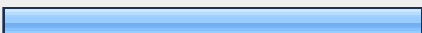
4. How would you prefer to receive AAOR communications?			
		Response Percent	Response Count
Email		100.0%	15
Text Message		0.0%	0
Read it myself on the website		0.0%	0
Doesn't matter because I file/delete the message		0.0%	0
		answered question	15
		skipped question	0

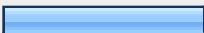

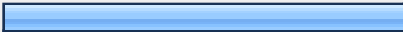
5. Do you receive too much email from AAOR?			
		Response Percent	Response Count
Yes, it feels like SPAM		0.0%	0
Occasionally it is too much		13.3%	2
No, seems like the right amount		86.7%	13
No, I want more		0.0%	0
		<i>answered question</i>	15
		<i>skipped question</i>	0


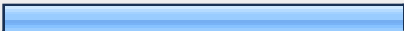

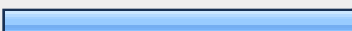

6. Do you use the AAOR website: www.AlamedaAOR.org ?			
		Response Percent	Response Count
YES		53.3%	8
NO		46.7%	7
		<i>answered question</i>	15
		<i>skipped question</i>	0

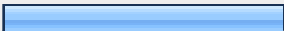

7. Do you attend AAOR events?			
		Response Percent	Response Count
Yes		85.7%	12
No, because I have another job		0.0%	0
No, because I don't have the time/too busy		7.1%	1
No, because the events are not relevant to me and/or my business		0.0%	0
No, because I don't want to		7.1%	1
		answered question	14
		skipped question	1

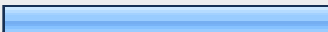


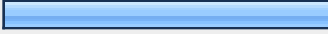
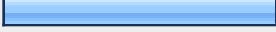

8. Does the current INFORUM time of 8:30am work well with your schedule?			
		Response Percent	Response Count
Yes		64.3%	9
No, a later morning would be better (9am-10:30ish)		21.4%	3
No, an early afternoon would be better (1pm)		7.1%	1
No, Tuesday conflicts with tour and doesn't work for me at all		0.0%	0
No, no, no! I just won't go!		7.1%	1
		answered question	14
		skipped question	1

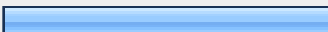
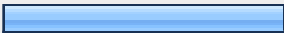

9. What type of INFORUM topics would be of interest? (check all that apply)			
		Response Percent	Response Count
Real Estate Law		57.1%	8
Motivational		57.1%	8
Real Estate Professional Development		64.3%	9
City of Alameda - Departments (Real Estate related)		50.0%	7
Real Estate Tax information		42.9%	6
City Government/Community Information		64.3%	9
		<i>answered question</i>	14
		<i>skipped question</i>	1




10. Would you like to be a speaker at an Inforum?			
		Response Percent	Response Count
Yes, I will contact Dee at the AAOR Office		30.8%	4
No, but I would like to sponsor an INFORUM		7.7%	1
No thanks		61.5%	8
		<i>answered question</i>	13
		<i>skipped question</i>	2

11. What type of events would you like to see more of? (check all that apply)			
		Response Percent	Response Count
General Membership		38.5%	5
Education		61.5%	8
INFORUM: Guest Speakers		61.5%	8
Social		53.8%	7
Community		61.5%	8
		<i>answered question</i>	13
		<i>skipped question</i>	2

12. If a general membership meeting was held at 7pm on a weeknight, would you attend?			
		Response Percent	Response Count
Yes		42.9%	6
No		57.1%	8
		<i>answered question</i>	14
		<i>skipped question</i>	1

13. What would you be willing to do to grow your clientele and get your word out to the REALTOR members? (check all that apply)			
		Response Percent	Response Count
Volunteer at Association Events		50.0%	6
Join the Affiliate Committee		33.3%	4
Be a part of an "Affiliate Faire"		75.0%	9
Sponsor/Co-Sponsor Events		50.0%	6
Advertise on the AAOR Website		41.7%	5
Make a 30 second video to be emailed to members		8.3%	1
Nothing at the moment. I have tons of clients!		0.0%	0
		<i>answered question</i>	12
		<i>skipped question</i>	3

14. How happy are you with the Alameda Association of REALTORS®?			
		Response Percent	Response Count
Very happy		50.0%	7
Mostly happy		42.9%	6
It's just OK		7.1%	1
Blah!		0.0%	0
		<i>answered question</i>	14
		<i>skipped question</i>	1

15. Who is the Alameda AOR's Association Executive?			
		Response Percent	Response Count
Rob Platt		21.4%	3
Dee Ostrofsky-Williams		71.4%	10
Kristin McMahan		0.0%	0
Beverly Johnson		0.0%	0
Not sure		7.1%	1
		<i>answered question</i>	14
		<i>skipped question</i>	1

16. Please enter any additional comments: (all responses are confidential)		
		Response Count
		3
		<i>answered question</i>
		3
		<i>skipped question</i>
		12